

*Please complete this Elevator Pitch worksheet and use it to create a 1-2 minute story that you can use to describe your business to a new contact, investor, customer, client in the length of an elevator ride.*

## **Homework, Week 5: Elevator Pitch**

- 1. Name of your company.**
- 2. Mission or purpose statement**
- 3. Products or Services**
- 4. Ownership Structure**
- 5. Your role in the company**
- 6. Year founded or years in business**
- 7. Target Market**
- 8. Number of employees**
- 9. Growth Goals**
- 10. Why is your company the best at what it does?**